



CANNONBOROUGH-ELLIOTBOROUGH HOSPITALITY ALLIANCE

A United Voice for Responsible Hospitality

Protecting the neighborhood — and the livelihoods — of Cannonborough-Elliottborough.

We are the short-term rental operators, property owners, shopkeepers, restaurateurs, and resident-investors who power Cannonborough-Elliottborough's hospitality economy. The Alliance is our unified voice — to defend responsible hospitality, support our small businesses, and keep this historic neighborhood thriving.

Why now

The City's draft amendment gets the standard right — occupancy governed by IPMC, the code the City has already adopted. One detail needs fixing: **a separate fixed cap alongside IPMC that would create conflicting standards**. An independent study by Tourism Economics finds a fixed cap would erase **\$100.9 million in business sales and 480 jobs every year**. We support the City's approach — we're asking for one clarification. Our position is the **True IPMC Standard**: occupancy capped in accordance with IPMC, verified by the City Fire Marshal — nothing to grandfather, no appeals, no special exceptions. Straightforward, transparent, and easy to administer. Let the code do its job.

What we do

Advocate Organized engagement with City Council and the Planning Commission to win the True IPMC Standard.	Protect small business Stand up for shops and restaurants harmed by construction — signage relief, visibility, mitigation.
Self-police A Neighborhood Accountability Hotline that resolves noise, overcrowding, and party-house issues before city enforcement.	Arm with facts Back our case with independent economic data and experienced policy counsel.

What the ordinance would cost — every year

\$100.9M in business sales lost	480 jobs lost	\$21.6M in wages lost	\$9.8M in state & local taxes lost
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Over ten years: **\$1.0 billion** in business sales and **\$98.3M** in state & local taxes lost. Today, short-term rentals in the overlay zone generate **\$392.9M in business sales, 1,849 jobs, and \$60.4M in taxes** for Charleston every year.

Join us — help seed-fund CEHA

Founding Corporate Sponsor \$1,000 one-time • \$500/yr	Individual Member \$500 seed • \$250/yr	Community Supporter Free
• Permanent named recognition • Board-eligible representative • Full voting rights	• Full personal voting rights • Eligible for board service • Regular advocacy updates	• Alliance communications • Event invitations • Stand with the neighborhood

Become a founding member. Fund the fight. Protect the neighborhood.



Scan to donate & join • givebutter.com/fight-for-fair-str-rules-2026-wbanxe • info@ce-hospitalityalliance.org

Cannonborough-Elliottborough Hospitality Alliance • A South Carolina 501(c)(6) trade association • Charleston, SC • ce-hospitalityalliance.org

Source: Tourism Economics (Oxford Economics), "Economic Impacts of the Short-Term Rental Amendment in Charleston," July 2026. Contributions support advocacy and are not tax-deductible as charitable gifts.